

# Exporting Basics

8 OCTOBER 2020  
09:30 - 12:30

## QUALIFIES TOWARDS YOUR FOUNDATION AWARD

As a potential exporter it is vital to understand the complex issues of trading internationally. Exporting is a process and needs planning with clear and focussed objectives. Taking time to consider the implications for your business and the need to be realistic within a timescale of what can be achieved is essential.

This short half day session will give practical tips and advice to enable your business to look at exporting.

### COURSE CONTENT

- > The benefits of Exporting
- > Planning for exports
- > Market Research
- > Terms of payment
- > Incoterms® 2020 Rules
- > Transport Documents
- > Factors to consider when pricing an Export Quotation
- > HM Revenue and Customs
- > Export Documentation
- > Networking
- > Opportunity for one to one with presenter

Delegates will depart with a full set of informative notes.

### VENUE

Chamber of Commerce Training Suite,  
Red Rose Court, Clayton Business Park,  
Accrington, BB5 5JR.

### COST

MEMBERS: **£210** + VAT per delegate

NON MEMBER: **£420** + VAT per delegate

\* Buffet lunch included

### FOUNDATION AWARD

9 nationally accredited courses covering a core international trade curriculum and mapped to level 2 NVQ. Achievable on completing 6 of the 9 modules.

“ The Exporting Basics course helps to give you an overview of what is required to export both inside and outside of the EU. It helps explain each step required to get your goods to a given destination as well as offering tips on the best methods to use. The opportunity is also there to ask questions to clarify understanding and increase your competence within export. I would recommend that anyone starting out in export attend to increase their knowledge of this process.”

TOM FITZMAURICE, Sovereign Beverage Ltd

To reserve your place please contact Chloe Platt on **01254 356473** / [international@chamberelancs.co.uk](mailto:international@chamberelancs.co.uk)